



bofco

DESIGN

# The Last ~~Web~~ Resource You'll Ever Need.

Bofco is a solution provider for communication design questions, ranging from the basic “I need a website” to my “client is asking for something I can’t do in-house”. With a keen sense for design and a solid grasp of technology, Bofco is positioned to help you (and your clients (and their clients)) tackle your strategic plan with efficient execution and timely delivery.

What’s a strategic plan? Bofco can help you answer that too, by coaching you through your business goals, reviewing your marketing mix, and working with you to figure out where there’s room for improvement.

## **Bofco, LLC**

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Coppell, TX 75019  
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<http://www.bofco.com>

Find Bofco on:



### **“Main Man”**

Bofco, LLC: Coppell, Texas  
January 2009 and beyond

You name it, I’m probably doing it—design,  
programming, consultation, writing, account maintenance, billing, etc.

### **“Graphic and Web Designer”**

Dimaco / Bold Creative: Carrollton, Texas  
January 2006 - December 2008

Designing branding, collateral, advertising, direct mail, and marketing strategies  
Web application design and development with ASP, PHP, and Flash

### **“Graphic and Web Designer”**

Fairfield Properties: Grand Prairie, Texas  
December 2005 - December 2006

Designing advertising campaigns, brochures, and hand-outs for apartments  
Static and dynamic web content with ASP, PHP, and Flash

### **“Graphic Design Instructor”**

Westwood College of Technology: Fort Worth, Texas  
March 2004 - December 2005

Teaching college-level classes on design  
Covering design principles and hands-on skills in Flash, Quark, Dreamweaver  
Helping students to bring their entire portfolios to a new level

**Brent Wiethoff**, Main Man  
[brent@bofco.com](mailto:brent@bofco.com)

### **MA in Communication**

University of Texas at Arlington  
Graduated Fall 2007  
Thesis: The Net Effect of Advertising Frequency

### **BFA in Communication Design**

Minor in Computer Science  
University of North Texas  
Graduated Spring 2002  
magna cum laude

Windows/MacOS savvy  
Photoshop, Illustrator, GoLive, Flash,  
Dreamweaver (Adobe CS4)  
InDesign, QuarkXPress, PageMaker  
ASP, PHP, (D)HTML, Javascript  
(including jQuery), Actionscript